



Druckreif!
Buch- und Mediengestaltung



Sandra Grünberg

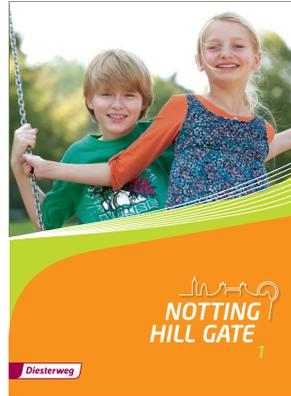
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1 At school

Monday, Monday

- 1 Write a postcard to your school!
 - 1.1 Write an address on the envelope. What do you write?
 - 1.2 Write a message to your school. What do you write?
- 2 Write about one word from the list in a piece of paper. Write down the word and draw the word when you hear it.



- 3 Do plenty things...
 - 3.1 Write on your card Label the things in the box. Draw the object in the box.



- 4 Write things you are interested in. Draw a picture of them. Use the box. Make a card for your school. Write the name of the school. Write the name of the school. Write the name of the school.



1

Monday, Monday

1 Look at Camden's or George's room. Write five sentences about it. Your sentences can be for sight or writing.

Example: Camden's room is George's room. There are books on the shelf or writing.

2 Clean your books. Read and draw illustrations for a story. Write a sentence for each illustration. Write a sentence for each illustration.

3 In a small library. Draw a picture of the library. Write a sentence for each illustration. Write a sentence for each illustration.

4 Now when is my pencil case? It's time to go to school. It's time to go to school. It's time to go to school.

5 The book is on the table. Add a book to the box. Add a book to the box.

6 The book is on the table. Add a book to the box. Add a book to the box.

- Betreuung der Reihen bei der Cover- und Layoutentwicklung und dem Satz
- Eigenes Layoutkonzept der Reihe Camden Town
- Gestaltung der Produktkränze: Arbeitshefte, Vokabeltrainer, Kopiervorlagen, Lernerfolgskontrollen, CD- und DVD-Verpackungen, Lehrermaterialien
- Aufbau sämtlicher Cover
- Gestaltung diverser Werbematerialien



Schülerheft
mit Audio-CD

Fördermaterialien

LONDON BRIDGE

Diesterweg

About me

London ist die Hauptstadt von England und dem Vereinigten Königreich. Sie ist auch die größte Stadt im Land. Hier wohnen fast 8 Millionen Menschen von aller Welt. Es werden über 300 verschiedene Sprachen gesprochen. Die wichtigste ist natürlich Englisch!

Was wusstest du sonst noch über London?

3. Colours

Look at the pictures in number 2 again. Write down the colours.

- The toaster is _____
- The T-shirt is _____
- The mountain bike is _____
- The computer is _____
- The sweatshirt is _____
- The box is _____
- The skateboard is _____

4. New friends

a) Listen. What is it about?

- Justin Kofi
-
- Basil London

b) Listen again. Match the correct questions and answers.

Where are you from? I'm seven years old.

Hi! My name is Justin. What's your name? I'm from London.

How old are you? My name is Basil.

c) Find the correct order.

d) Act out the dialogues. Then make your own dialogues.

Deutschland heißt auf Englisch „Germany“.



Arbeitsheft Inklusion
mit Audio-CD

CAMDEN MARKET

3

Diesterweg

Places to eat 1

2 A snack tap

a) Listen and read along.

You yo, yo, let's go! Let's go!
To the snack bar, come with me!
For a sandwich and a pizza.
Or a burger – or two or three!

You yo, yo, let's go! Let's go!
To the snack bar, come with me!
For some chocolate and a coke.
Or a hot dog – or two or three!

You yo, yo, let's go! Let's go!
To the snack bar, come with me!
For some chips and ice cream, too.
Or a lemonade – or two or three!

b) Listen. Choose an ending.

- You yo, yo, let's go! Let's go!
Only fast food for me today!
Pizza, burger, chocolate coke –
hey, that sounds OK!
- You yo, yo, let's go! Let's go!
But no fast food for me today!
A banana and a yogurt –
hey, that sounds OK!

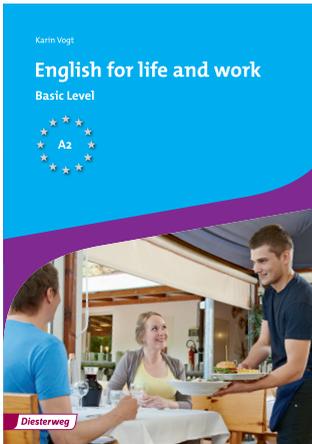
c) Choose one version. Listen again and speak along.

erstes Ende = Track 4
zweites Ende = Track 5

Überprüfe deine Ergebnisse immer genau, wenn du eine Aufgabe gemacht hast. Am besten geht das so:

- Nimm dir Zeit, noch einmal in Ruhe alles anzuhören.
- Vielleicht kannst du noch etwas verbessern.
- Bei Hörübungen kommt die CD einmal dreimal, um deine Ergebnisse zu kontrollieren.
- Die MP3 ist dir, deine Ergebnisse mit einem Partner zu vergleichen.
- So findest du mehr Fehler als allein.

- Eigenes Layoutkonzept der Reihe London Bridge
- Adaption für ein Inklusionswerk der Reihe Camden Market
- Satz



7. The prize is right! – An online competition

An einem Online-Gewinnspiel teilnehmen

ZA: Have you ever taken part in a prize draw, a raffle or a lottery? What was the prize? Did you win? How much money did you win? Did you like the prize? Tell your partner. Then share with the class.

2B: You have found an online competition on a website. Please read the website and say what you can see with. What do you have to do for?

https://www.westermann.de

Wettbewerb: FASS

Win one of 10 vouchers to get a Free Starbucks coffee every day for a month!

There really is no better way to kick-start your morning than with a delicious, perfectly brewed coffee, and with this exciting competition you can have that every single day for a month!

We are giving 10 lucky winners the chance to pick up a 100 Euro voucher code from Starbucks for 10 consecutive months with a 100% voucher for each visit! Just visit us at 40 participating stores – that's the perfect moment for a perfect Starbucks coffee for you!

What is the perfect moment for a perfect Starbucks coffee for you (use 40 words)?

By registering and entering your details you consent to MyDiesterweg and its partners sending you information about products and/or services that may be of interest to you. You also agree to the terms and conditions of the privacy statement that governs how your information will be processed.

2C: You would like to take part in the online competition. There is 40 words or less about when you like coffee best. Try to be creative, original, funny etc.

2D: What happens with your personal details after the online competition? Do companies use them?

- Covergestaltung
- Layoutkonzept
- Satz und Gestaltung
- Manuskriptarbeit
- Bildrecherche
- Illustriatorenuche
- Reihenbetreuung



Simple present with future meaning

The little girl can't read yet. She needs your help. Tell her what happens when and where at the holiday camp.

11.00 train arrival from London - single train station
12.00 check-in - information desk at entrance
12.30 lunch - big patio area
14.00 musical practice - the barn
15.00 games - football ground

Example: At 11.30 they train from London arrives at single train station.

At 12.00 _____
At _____

Future perfect (1)

Use the pieces of the puzzle to make sentences in the future perfect. Can you form a negative statement and a question?

Example: Positive statement: Check off your finished/has/have/had by tonight.

1. Negative statement: _____

2. Question: _____

Present progressive with future meaning

Write down the sentences about what you have arranged to do this week. Use the pictures below for ideas.

Example: Today: Going for swimming up with my friends.

1. This afternoon: _____

2. The next morning: _____

3. Tomorrow: _____

4. On Friday: _____

5. The day after tomorrow: _____

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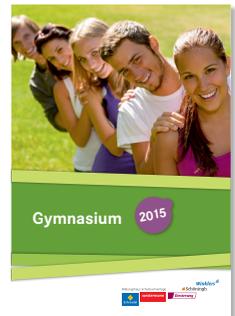
Future perfect (2)

Use the verb in the future perfect to complete the sentence.

Example: By next September, school will have started (start) for most kids worldwide.

1. George _____ (finish) his homework by 4.
_____ (hand) seven lessons.
2. By 4.10 pm David _____ (sit) the job by tomorrow?
3. Do you think that you _____ (open)?
4. If you don't watch out, you _____ (get) all your pocket money by the end of the week.
5. By the end of the term, Jack's teacher _____ (visit) her only once. That's typical of the School of the Air in Australia.

- Covergestaltung
- Layoutkonzept
- Satz und Gestaltung
- Bildrecherche



Haben wir Ihr Interesse geweckt?

Sandra Grünberg und Annette Henko – zusammen sind wir *Druckreif! Buch- und Mediengestaltung*.

Individuelle Kostproben unserer Arbeit haben wir Ihnen gezeigt.
Nun stellen wir uns kurz persönlich vor.

Wir haben viele Jahre in einem der großen Schulbuchverlage gearbeitet und erfolgreiche Schulbuchreihen mit umfangreichen Produktkränzen betreut. Die enge Zusammenarbeit mit Autoren, Redakteuren, Setzern, Illustratoren, Fotografen und Druckereien ist uns bestens vertraut.

Auch die Gestaltung von Buchcovern und die Entwicklung von Innenlayouts gehören zu unseren Aufgaben. Darüber hinaus realisieren wir den Seitenaufbau sowie ebenfalls die technische Abwicklung der Bücher.

2014 haben wir *Druckreif! Buch- und Mediengestaltung* gegründet. Der Schwerpunkt unserer Arbeit ist bis heute die Schulbuchgestaltung. Gern übernehmen wir aber auch neue Aufgaben, in die wir unsere Erfahrung und unsere Leidenschaft für die Buchproduktion einbringen können.

Wir freuen uns, von Ihnen zu hören.